

Strategic Plan 2020-2024



Brighton
PUBLIC LIBRARY

Your Library! Your Imagination!



MONDAY
TUESDAY
WEDNESDAY



Welcome!

The Brighton Public Library Board is excited to share with you the **2020-2024 Strategic Plan for Your Library!**

This plan is the result of a collaborative effort between staff and the Library Board and encompasses the feedback received from community members. You spoke and we listened! Through surveys, comment cards, conversations and more, we created a vision that speaks to the needs of our community.

You enjoy our welcoming space and now we have the opportunity to enhance and develop our services and that is what this plan strives to do.

While our values remain the same, we have captured our vision, our mission and our direction in a new way. This is your library and you are part of our story.

Robert Burke - Board Chair

Heather Ratz - CEO



Vision

Connect. Enrich.
Inspire.

Mission

We support our
community's
engagement in
imagination, discovery
and creativity.

We Value

- Equal access to information, services and library materials
- Community engagement and communication
- Innovation in the delivery of library services
- Intellectual Freedom
- Collaboration with the Municipality of Brighton



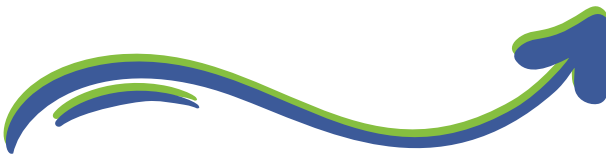
Strategic Directions

Support learning that values all members of the community

- Extend program offerings to serve a wider audience
- Offer more online learning resources
- Create opportunities for community members to share knowledge and experience

Enhance our community presence

- Seek and build community partnerships and shared opportunities, including the municipality
- Develop a plan to improve communication with the community
- Ensure that staff have access to professional development specific to this direction



Strategic Directions

Engage our young adult community

- Seek input from youth regarding their interests and needs
- Collaborate with community partners to provide a coordinated network of youth services
- Ensure staff have access to professional development related to outreach and youth services
- Offer age appropriate programs

Develop our physical and virtual spaces

- Revitalize the website to improve user experience
- Enhance the children's area with interactive elements
- Enrich our physical space with signage and visual components







Main Branch

35 Alice Street
Brighton ON
K0K 1H0
613-475-2511

Codrington Branch

2992 County Road 30
Codrington ON
K0K 1R0
613-475-5628



www.brighton.library.on.ca

